Table 1. Selected Services - Estimated Revenue for Employer Firms

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

		Total revenue (millions of dollars)						Percent change				
NAICS								4Q 2004	3Q 2004	2Q 2004	1Q 2004	4Q 2004
code 1	Kind of business	2004	4Q	3Q	2Q	1Q	4Q	from	from	from	from	from
		Year-to-	2004	2004	2004	2004	2003	3Q 2004	2Q 2004	1Q 2004	4Q 2003	4Q 2003
		date total	(p)	(r)				(p)	(r)			(p)
51	Information	906,061	238,160	225,588	225,858	216,455	228,197	5.6	-0.1	4.3	-5.1	4.4
511	Publishing industries	239,154	64,947	59,563	58,580	56,064	63,007	9.0	1.7	4.5	-11.0	3.1
51111	Newspaper publishers	50,823	13,510	12,463	12,757	12,093	12,999	8.4	-2.3	5.5	-7.0	3.9
51112	Periodical publishers	36,844	9,804	9,543	9,308	8,189	9,052	2.7	2.5	13.7	-9.5	8.3
5111 pt	Book, database and directory, and other											
	publishers ²	55,392	14,728	14,371	13,371	12,922	14,418	2.5	7.5	3.5	-10.4	2.2
5112	Software publishers	96,095	26,905	23,186	23,144	22,860	26,538	16.0	0.2	1.2	-13.9	1.4
512	Motion picture and sound recording industries	71,319	20,058	16,012	18,074	17,175	20,480	25.3	-11.4	5.2	-16.1	-2.1
513	Broadcasting and telecommunications	510,788	131,289	128,829	127,865	122,805	123,189	1.9	0.8	4.1	-0.3	6.6
5131	Radio and television broadcasting	60,399	16,191	15,205	15,701	13,302	14,176	6.5	-3.2	18.0	-6.2	14.2
5132	Cable networks and program distribution		27,265	26,242	25,802	24,474	23,617	3.9	1.7	5.4	3.6	15.4
5133	Telecommunications	346,606	87,833	87,382	86,362	85,029	85,396	0.5	1.2	1.6	-0.4	2.9
51331	Wired telecommunications carriers	207,677	51,586	51,484	52,066	52,541	53,237	0.2	-1.1	-0.9	-1.3	-3.1
51332	Wireless telecommunications carriers											
	(except satellite)	120,971	31,631	31,367	29,759	28,214	27,708	0.8	5.4	5.5	1.8	14.2
5133 pt	Other telecommunications ³	17,958	4,616	4,531	4,537	4,274	4,451	1.9	-0.1	6.2	-4.0	3.7
514	Information services and data processing services	84,800	21,866	21,184	21,339	20,411	21,521	3.2	-0.7	4.5	-5.2	1.6
5141	Information services	33,389	8,916	8,281	8,272	7,920	7,938	7.7	0.1	4.4	-0.2	12.3
5142	Data processing services	51,411	12,950	12,903	13,067	12,491	13,583	0.4	-1.3	4.6	-8.0	-4.7
54	Professional, scientific, and technical services *	956,394	251,504	233,571	241,999	229,320	229,739	7.7	-3.5	5.5	-0.2	9.5
5412	Accounting, tax preparation, bookkeeping,											
	and payroll services	92,205	21,078	19,990	23,572	27,565	21,727	5.4	-15.2	-14.5	26.9	-3.0
5413	Architectural, engineering, and related services ⁵	216,114	55,373	52,645	56,991	51,105	48,637	5.2	-7.6	11.5	5.1	13.8
5415	Computer systems design and related services	180,747	46,033	45,066	44,681	44,967	44,254	2.1	0.9	-0.6	1.6	4.0
5416	Management, scientific, and technical											
	consulting services	119,331	31,539	29,962	30,199	27,631	27,630	5.3	-0.8	9.3	Z	14.1
5418	Advertising and related services	69,859	19,145	17,311	17,196	16,207	17,053	10.6	0.7	6.1	-5.0	12.3
541 pt	Other professional, scientific, and											
	technical services ⁶	278,138	78,336	68,597	69,360	61,845	70,438	14.2	-1.1	12.2	-12.2	11.2
56	Administrative and support and waste											
	management and remediation services 7		128,913	124,355			113,368	3.7	2.7	5.3	1.5	13.7
561	Administrative and support services ⁷		114,809	110,347	108,415	103,104	101,048	4.0	1.8	5.2	2.0	13.6
5613	Employment services	134,982	36,334	34,560	33,583	30,505	31,059	5.1	2.9	10.1	-1.8	17.0
5615	Travel arrangement and reservation services	27,120	6,803	6,822	7,157	6,338	6,008	-0.3		12.9	5.5	13.2
561 pt	Other administrative and support services 8	274,573	71,672	68,965	67,675	66,261	63,981	3.9	1.9	2.1	3.6	12.0
562	Waste management and remediation services	52,818	14,104	14,008	12,724	11,982	12,320	0.7	10.1	6.2	-2.7	14.5

⁽p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

- (1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.
- (2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).
- (3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).
- (4) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).
- (5) Excludes NAICS 54132 (landscape architectural services).
- (6) Includes NAICS 5411 (legal services except NAICS 54112 (offices of notaries)), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services except NAICS 54194 (veterinary services)).
- (7) Excludes NAICS 56173 (landscaping services).
- (8) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except NAICS 56173 (landscaping services)), and 5619 (other support services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.